

## Australian banks first on board with Telstra T-Hub

**14 April 2010** – Customers of National Australia Bank (NAB) and the Commonwealth Bank are among the first to benefit from the additional access to Internet Banking afforded by the new T-Hub™ device, launched from 20 April.

The T-Hub is a wireless, touch-screen tablet and cordless phone that combines home phone features with a wide range of Internet sites and applications on the one device. Popular applications available on the T-Hub include BigPond® News, BigPond Weather, BigPond Sport, White Pages®, Yellow Pages®, YouTube®, Facebook®, Internet Radio, calendar, clock, calculator and banking services.

Through online banking sites accessed via T-Hub, customers of the Commonwealth Bank and NAB can access a range of banking services, including the ability to:

- Check balances
- Review transaction history
- Transfer funds between linked accounts
- Pay bills via BPAY to billers already associated with their account

Telstra Enterprise and Government General Manager for Banking, Finance and Insurance, Mr Rocky Scopelliti, said T-Hub applications had been designed to help Telstra customers simplify and manage their daily lives.

“Telstra T-Hub combines the capabilities of home phone with mobile phone-type applications to change the way customers communicate and access Internet services. It can sit on a kitchen bench or in the family room, where anyone in the family can make phone calls and send text messages, access their bank account, play music and listen to Internet radio stations and update the family calendar,” Mr Scopelliti said.

Telstra research indicates that Internet banking is a key priority for consumers using T-Hub, ranking as the third most important feature of the device behind click-to-call and email. With two major banks launching applications, banking is set to be among the most visited sites.

“We know more than 40 per cent<sup>1</sup> of Australians already access online banking sites. We’re delighted to make banking even easier with the mobility and simplicity offered by T-Hub from the convenience of customers’ own homes,” Mr Scopelliti said.

NAB Personal Banking's Executive General Manager of Direct Banking, Mr Sam Plowman said, “Improving customer experience and service is a key priority to NAB. The T-Hub provides NAB's customers with an exciting new way to bank online.”

The T-Hub phone plugs into a standard home telephone socket and is designed to work exclusively on the Telstra network, using an eligible Telstra home phone service, a BigPond broadband service and a wireless access point such as a Home Network Gateway.

T-Hub also provides access to one-touch services such as BigPond® and Sensis as well as popular internet sites including Facebook® and YouTube®. Customers can send a friend a message on Facebook before heading out the door or enjoy unmetered access to BigPond news, weather and sport over breakfast without having to boot-up a computer.

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<sup>1</sup> Roy Morgan April 2009

From 20 April, T-Hub will be available from most T-Life™ stores, Telstra Licensed Shops, selected dealers, online or by calling 1300 136 841 T-Hub can be purchased as part of one of Telstra's 15 bundled options such as the Home Bundle 12GB plan for \$109\* per month plus \$35 upfront, which includes unlimited local calls, 12GB of data and a Home Network Gateway on a 24 month plan.

**\*Min cost is \$2651** plus a \$9.95 delivery fee and usage. The T-Hub Bundles are only available to new customers or those with a 13 digit account number. Prices for the T-Hub may vary at T-Life, Telstra Licensed Stores and Telstra's third party dealers.

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