

# press release

## **Standard Chartered Named “World’s Best Internet Bank” in Major Markets**

**2 August 2010, Singapore** – Standard Chartered Bank’s excellence in online banking has been recognised once again by Global Finance, which has awarded the Bank “Best Consumer Internet Bank” in Malaysia and Singapore. The Bank also won a raft of regional sub-category accolades for Asia, including Best Website Design and Best Integrated Consumer Bank Site.

Winners were chosen based on the strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality.

Commenting on the award, Aman Narain, Group Head of Remote Banking, said, “We are delighted with the awards – we take these as recognition of the passion we have for continuously improving our online and mobile capabilities. We will remain committed to raising the bar on customer experience through creativity and innovation.”

Now on its 11<sup>th</sup> year, Global Finance’s Best Internet Banks competition has become a recognised and trusted standard of excellence, with winners being chosen by a world-class judging panel.

Standard Chartered also swept the competition in the corporate banking category, walking away with “Best Corporate/Institutional Internet Bank” titles in 15 key markets worldwide, including China, India, Singapore, Hong Kong, Bahrain, Qatar and UAE.

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**Note to editors:**

**Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

In China, the Bank set up its first branch in Shanghai in 1858 and has remained in operation throughout the past 150 years. Standard Chartered Bank (China) Limited is one of the first foreign banks to locally incorporate in China in April 2007. This demonstrates the Bank's commitment to the China market, and its leading position as a foreign bank in the banking industry.

Standard Chartered has one of the largest foreign bank networks in China – with 16 branches, 39 sub-branches and 1 Village Bank. Approval for the setting up of the Huhhot branch has been granted and preparation is in progress.

In 2009, Standard Chartered China is named by the *Economic Observer* as the "Best Trade Finance Bank in China". It also clinched the *Economic Observer's* "Best Innovation in Cash Management" award, *Global Finance's* "Best SME Lending Bank" and the *China Business News'* "Outstanding Corporate Award of 2008 Corporate Social Responsibility Ranking in China".

For more information on Standard Chartered, please log on [www.standardchartered.com](http://www.standardchartered.com)