

AVG Protects Suncorp Customers from Online Threats

VG (AU/NZ) Pty Ltd, the Australian, New Zealand and South Pacific distributor of AVG Anti-Virus and Internet Security products, has announced it has joined forces with Suncorp Bank to offer a free 90-day trial and discounted licence of the award-winning AVG Internet Security software to the bank's customers.

Suncorp Bank launched the 90-day free trial of AVG Internet Security on its website to coincide with National E-security Awareness Week.

Simon Clarke, Internet Banking Specialist from Suncorp Bank's eChannels team, said the company had been considering its options for a security software offer when it was approached by AVG (AU/NZ). "I was already familiar with AVG and knew them to be a reliable vendor with a high quality product, so we were happy to explore a joint opportunity," he said.

"Our customers can take advantage of the AVG offer by clicking the "Online Security" link (<http://www.suncorp.com.au/suncorp/security/default.aspx>) on the Suncorp website, which allows them to quickly and easily download the trial software. Then for 90 days they can safely surf the Internet, send and receive emails, download music, movies and do their shopping and banking online without any fear of being infected or having their identity compromised. The trial includes automatic updates and real-time scans to deliver maximum protection.

"Not only does this special offer give our customers free access to best-of-breed security software for 90 days, but AVG has put together a highly attractive price for those wanting to upgrade to a 12 or 24 month licence at the end of the trial," Clarke concluded.

AVG (AU/NZ) Marketing Manager, Lloyd Borrett, said the offer is designed to ensure that Suncorp Bank customers are fully protected from the many online threats that can negatively impact their lives.

"Today, much of what you value is on your computer, such as the usernames and passwords you use to access your bank accounts and financial records, your photographs, music, email and important documents," he said. "Suncorp Bank's customers who take up this special offer can feel comfortable as they freely engage in their online activities. The multiple layers of protection provided in the premium AVG Internet Security suite keeps them safe."

AVG Internet Security delivers real-time protection against traditional malware threats, including the nearly fifty thousand virus, spyware, adware, worm, rootkit and Trojan threats created each day. This protection is then expanded with a two-way firewall and anti-spam to keep the bad guys out and junk mail spam out of the inbox. The AVG LinkScanner protection layer allows people to search and surf the web in total safety from hundreds of thousands of online threats and poisoned web sites created each day. Finally, the AVG Identity Protection layer prevents new and unknown threats, including botnets, from being able to steal personal information.

At the completion of the 90-day free trial, Suncorp Bank customers will have the opportunity to subscribe for a 12 or 24 month licence at a 15 per cent discount off RRP.

"The combination of the free trial and discounted licence subscription ends up saving Suncorp customers around 40 per cent of the normal cost of protecting their computer from attack over a 12 month period. It's a risk-free way to fully protect themselves online," Borrett said.

He said AVG (AU/NZ) welcomed the opportunity to partner with a high profile financial institution like Suncorp Bank.

“Most people rank online banking as one of the top online activities that makes their lives easier. While all banks are actively encouraging their customers to conduct their transactions online, we appreciate the responsible position Suncorp has taken to ensure its customers have greater peace of mind with all their online transactions. We are delighted to be Suncorp’s partner of choice in the security software space,” he said.