



Friday, 30 September 2011

NAB is making banking easier, and more social

National Australia Bank has upgraded its mobile banking apps for iPhone, iPad and Android and made it easier for customers to manage their money on the move.

As well as a refreshed look and feel, NAB's new mobile apps feature an integrated @NAB Twitter feed and enhanced navigation for easier access to online tools, information and advice.

"We're focussed on delivering the best mobile banking experience and enabling our customers to do more online, more easily," said Chris Smith, General Manager Digital, Direct Banking.

"The integrated @NAB Twitter feed will mean our customers can stay up-to-date on news and information in a more timely manner.

"More than 30 per cent of our Internet Banking customer-base uses a mobile device to access the online service," Chris said.

"As more Australians are going online for information and advice, it's important that we continuously improve so that our customers can do their banking anytime, anywhere and on any device.

"We're committed to improving relationships with our customers and we will continue to invest in mobile banking to give customers more choice in how they bank – and make it easier for them to manage their money," Chris said.

This week's release is the fourth update NAB has made to its iPhone/iPad app and the third to its Android app.

Download the NAB app at the Android Market or via the Apple App Store.

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