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**Citigroup Inc. (NYSE: C)**  
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## **CITI ASIA PACIFIC BAGS WORLD'S BEST INTERNET BANKS AWARDS**

### **Citi scoops awards in both Consumer and Corporate/Institutional categories from Global Finance Magazine**

**Hong Kong:** Citi distinguished itself by winning a clutch of awards in the recent "World's Best Internet Banks" competition organized by Global Finance magazine. The awards assessed the capabilities of consumer and corporate/institutional internet banking platforms across country and service/process categories.

Citi bagged six country awards in the "Best Consumer Internet Banks" category, scoring wins in Guam, India, Indonesia, Philippines, South Korea and Thailand. This is the third consecutive year Citi has won the awards for Indonesia, Philippines and Thailand. It was ranked top in nine countries in the "Best Corporate/Institutional Internet Banks" section, beating out rivals in Australia, Bangladesh, Japan, New Zealand, Philippines, South Korea, Sri Lanka, Taiwan and Vietnam. Citi also won accolades for "Best Bill Payment and Presentment" in consumer internet banking.

Jonathan Larsen, Head of Consumer Banking and Global Cards, Asia Pacific, said: "We are honored that our broad capabilities in internet banking have been recognized by Global Finance magazine. We intend to continue to invest in this technology, which we feel is a great equalizer in the emerging economies around the region. Banking through remote channels has always been our priority, and we are committed to innovating and looking for ways to provide convenient and secure platforms that serve the transaction needs of our customers."

Winning banks were selected based on the strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality.

Rajesh Yohannan, Citi's Head of e-Business, Asia Pacific, said: "We are very pleased to have won these accolades. We have put considerable resources into improving our Internet banking interface to make it more customer-friendly, and we are glad that our efforts have been recognized. We have stepped up our self service offerings this year by launching mobile banking services, which will give our customer greater access and control of their banking needs."

This is the first round of the "World's Best Internet Banks" competition, which Global Finance magazine has run for the past 11 years. Regional and global winners will be named in November.

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**About Citi**

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com) or [www.citi.com](http://www.citi.com).

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