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Citigroup Inc. (NYSE: C)
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CITI BAGS WORLD'S BEST INTERNET BANKS AWARDS
Citi Asia Pacific picked up record haul in Global Finance's awards

Hong Kong: Citigroup Asia Pacific was named the World's Best Internet Bank in 13 markets across Asia Pacific by Global Finance magazine. The award assesses banks' capabilities in consumer and corporate/institutional internet banking across countries and service/process categories.

Citigroup was named '*Best Corporate/Institutional Internet Banks*' in 11 countries, including Australia, Bangladesh, China, India, Indonesia, Japan, Korea, New Zealand, Philippines, Taiwan and Thailand. It was also named '*Best Consumer Internet Banks*' in nine countries including Australia, China, Guam, India, Indonesia, Japan, Korea, Thailand and Vietnam.

At the regional level, Citigroup Asia Pacific was named winner in the Best Corporate/Institutional Internet Banks sub-categories for *Best Investment Management Services*, *Best Trade Finance Services*, *Best in Mobile Banking* and *Best in Social Media*.

"One of our key goals is to be the best digital bank in our industry, offering a comprehensive suite of internet and mobile services that can deliver greater convenience to our customers. We are therefore honoured that our broad capabilities in internet banking have been recognized by Global Finance magazine," said CEO Asia Pacific Stephen Bird.

"Our superior value propositions including our digital offerings - from our next generation online banking platform to CitiDirect to the latest mobile banking offerings - are already recognized as industry leaders and transforming the way customers are served. We will continue to invest to offer innovations ahead of the competition and which make a difference for our customers," added CEO Asia Pacific Shirish Apte.

Winning banks were selected based on the strength of their strategy in attracting and servicing online customers, success in getting them to use web offerings, the growth of online customers, breadth of product offerings, and web site design and functionality.

This is the first round of winners for the 'World's Best Internet Banks' which Global Finance magazine has conducted for the twelfth consecutive year. Winners were chosen among entries evaluated by a panel of independent judges, with Global Finance editors responsible for the final selection of winners.

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About Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com.

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